Introducing the Association Of Coaching Supervisors

Coach Supervision is increasingly being demanded by global organisations, buyers and accrediting bodies, and is fast gaining credibility and value across the coaching profession. Several of the larger established associations have recently added value by advocating ongoing supervision for their coach members, creating codes of ethics, and launching accreditation principles and processes for supervisors. We applaud and support these developments.

The Association Of Coaching Supervisors (AOCS) was set up to help in the promotion of coaching supervision to buyers, and by associations and training organisations. AOCS supports its members with self-marketing enabling them to reach their audience, and contributes to our members' ongoing learning needs.

Its remit is to:

- raise the profile of coach supervision amongst coaches and buyers of coaching
- inform and educate coaches and buyers of coaching about coach supervision and its benefits
- provide an exclusive focus on coach supervision for all types of coaches, both external and internal coaches
- lead a movement that influences the role and value of supervision, by developing an authoritative voice amongst the coaching profession
- position coach supervision as accessible, professional, desirable and be seen as a "must have" resource
- help overcome objections from coaches, and to eliminate negative connotations often associated with the word "supervision"
- provide a 'supervision map' of trained supervisors accessible to buyers regionally and internationally
- create an attractive range of member benefits for an annual membership fee
- provide opportunities for CPD to enhance expertise through tele-forums, networks, conferences and workshops, newsletters, etc.

AOCS is a not-for-profit organisation and has a council of founding members who will drive the organisation's goals with a small group of honorary members, advisors and volunteers who guide and mentor the development of AOCS, promote AOCS's aims and lend their support and voice where necessary.

The aim is not to accredit supervisors, or to act as a training school, or to replace existing coaching bodies/associations, but to supplement current relationships and to provide a real focus on supervision.

Members are mainly qualified supervisors in the UK and overseas, although a number of coaches and mentors have also joined to learn more about supervision. We have created a regional network in the UK, available to provide face to face, telephone and group supervision to coaches. Regional Coordinators will organise local events and forums, and act as a focal point for enquiries from buyers of coach supervision.

We have Country Coordinators in the USA, Canada, Spain, Benelux, France, Switzerland, Ireland/Northern Ireland, Asia Pacific region – and we are developing alliances and links in many developing countries.

We are attracting a range of buyers of coach supervision and we are able to quickly match their needs with locally sourced and qualified supervisors.

All involved in AOCS are passionate about supervision and wish to ensure that coaches continue to improve their skills, and to help larger organisations provide effective and continuous in-house supervision to their internal coaches.

For more information, please visit our website: www.associationofcoachingsupervisors.com or email us: info@associationofcoachingsupervisors.com

We look forward to talking to you soon.



AOCS Board is chaired by Erik de Haan, professor and director of the Centre for Coaching at Ashridge College, UK